

ANIMATION PORTFOLIOWORKSHOP



Graduating soon but not very confident of presenting your portfolio?

Prepared your portfolio but not sure if it will make the cut?

Think it's too early to prepare a portfolio? (well, it's NOT too early!)

How should you present yourself at an interview?

What are recruiters REALLY looking for, in a portfolio and in YOU the candidate?

Here's an excellent chance to get yourself prepared for interviews, locally or overseas. MDA is pleased to support this **free Portfolio Workshop**:

Title of Event:	ANIMATION PORTFOLIOWORKSHOP
Date:	14 March (Fri) & 15 Mar (Sat)
Time:	9 am – 5 pm
Venue:	Nanyang Academy of Fine Arts, Seminar Room 151 Bencoolen Street (near Bugis/ Dhoby Ghaut)
Who should attend:	All tertiary students graduating or studying in animation, games and animation-related courses.
Cost:	It's FREE!

Workshop Highlights

1. Meet renowned Recruiter and animation studios from USA and Singapore, and get your questions answered by our friendly panel of speakers including:

- **Ms Pamela Thompson - Recruiter/Career Coach | USA**
- **Mr Seng Choon Meng - Managing Director, Scrawl Studios Pte Ltd | Singapore**
- **Mr Jim F. Ward - Recruiting Manager | Lucasfilm Animation Singapore**
- **Ms Alicia Lee Muller – Recruiter | Lucasfilm Animation Singapore**
- **Mr David Kwok - Chairman, Singapore Animators Connection**

2. 1-on-1 Critique Session with speakers

- Sign-up in advance to secure a meeting with the speakers, for an honest opinion on your portfolio and how to improve it.
- Who knows, you might just impress them and secure a job in the process!
- How often can you get professional career advice for free?!

3. Job Openings!

- Recruiters like Lucasfilm Animation Singapore is on the lookout for candidates to join their studio, you might also get a chance to enroll in the Jedi Masters Program!

**** Please refer to the programme and Speakers Bio below for details! ****

ANIMATION PORTFOLIOWORKSHOP



How to Sign Up?

Please contact **rubix cube communications** to reserve a seat, to get on our mailing list, or ask us anything!

Tel: 6735 5932

Email: events@rubix-cube.com

**** Deadline for signing up for Portfolio Workshop: 23 Feb (Fri) ****

I will be attending the presentations on **14 & 15 March (Fri and Sat):**

(all fields are compulsory)

Name of Attendee			
School			
Course			
Year of Study	Year 1 / 2 / 3	Year of Graduation:	
Mobile/ Telephone			
Email			

I would like to reserve a slot for the 1-on-1 Critique Session* with (please tick):

<input type="checkbox"/> Ms Pamela Thompson Recruiter/Career Coach (USA)	<input type="checkbox"/> Mr Jim F. Ward, Recruiting Manager & Ms Alicia Lee Muller, Recruiter Lucasfilm Animation Singapore
<input type="checkbox"/> Mr Seng Choon Meng Managing Director, Scrawl Studios Pte Ltd (Singapore)	<input type="checkbox"/> Mr David Kwok Chairman, Singapore Animators Connection

** Upon sign-up, we will be in touch with the confirmation of your scheduled meeting with the speaker, over 14 Mar (Fri) & 15 Mar (Sat). The timing of 1-on-1 Critique session is subjected to changes.*

Notes to Candidates attending 1-on-1 Critique Session

- Please bring your own laptop if you are presenting showreel.
- Make sure your laptop is on and fully charged before meeting the speaker.
- You have 5 mins to present your showreel/ portfolio, and 5 mins for speakers' feedback/ Q&A (this is what happens in real life too!).
- If you are late, your slot will be released to the next candidate. Please approach the Event Manager to rearrange your next slot, subject to availability).
- We encourage all candidates to come prepared with specific questions for speakers, to make full use of the Portfolio Workshop!

ANIMATION PORTFOLIOWORKSHOP PROGRAMME

Time	Day 1 (Friday)	Time	Day 2 (Saturday)
8.45 am	Arrival of Guests/ Registration	9.00 am	Arrival of Guests/ Registration
9.30 am	Welcome note from MDA.	9.30 am	Perspective from Mr Jim F. Ward (Recruiting Manager) & Ms Alicia Lee Muller (Recruiter), Lucasfilm Animation Singapore. - on recruitment expectations. - Showcase of portfolios. - Q&A
9.40 am	Industry Overview by Mr Xavier Nicolas, Managing Director, Lucasfilm Animation Singapore.		
9.50 am	Presentation "Resumes and Demo Reels" by Ms Pamela Thompson, Recruiter/Career Coach (USA)		
11.00 am	Break	10.30 am	Break
11.20 am	Exercises/audience participation and role playing, by Ms Pamela Thompson , on: - interviewing techniques - networking - time/financial management goal setting - Q&A	11.00 am	Perspective from Mr David Kwok Chairman, Singapore Animators Connection - on recruitment expectations. - Showcase of portfolios. - Q&A
12.30 pm	Lunch. <i>Onsite sign-up/ time changes for Critique Session (subject to availability).</i>	12.00 pm	Lunch. <i>Onsite sign-up/ time changes for Critique Session (subject to availability).</i>
1.30 pm	Perspective from Mr Seng Choon Meng, Managing Director, Scrawl Studios Pte Ltd - on recruitment expectations. - Showcase of portfolios. - Q&A	1.00 pm	1-on-1 Critique Session
2.30 pm	Break. <i>Onsite sign-up/ time changes for Critique Session (subject to availability).</i>	3.00 pm	Break
3.00 pm	1-on-1 Critique Session	3.30 pm	1-on-1 Critique Session
5.30 pm	Day 1 Programme Ends.	5.30 pm	Day 2 Programme Ends.

Programme may extend/shorten based on response for Critique Sessions. (Prog as of 31 Jan 2008, subject to change.)

Organised by:

rubix cube
COMMUNICATIONS

Supported by:

mda
Media Development Authority

ANIMATION PORTFOLIOWORKSHOP

Get To Know Our Speakers



Ms Pamela Thompson
Recruiter/Career Coach | USA

Pamela Kleibrink Thompson is an internationally known speaker at colleges, film festivals and industry functions. Her recent schedule included a presentation on animation history at Disney Feature Animation; lectures at SIGGRAPH in Boston and San Diego; FMX in Stuttgart, Germany; and the Art Institute of Pittsburgh. She also taught two weekly Career Realities classes at Gnomon School of Visual Effects in Hollywood.

Pamela Kleibrink Thompson is an internationally-acclaimed recruiter, career coach and Emmy Award-winning animation veteran. She was named one of the Top Ten Recruiters by *Animation Magazine*. Her career has given her hands-on knowledge of every aspect of animation and games. Recent recruiting clients include Technicolor in Beijing, China; Laika in Portland, Oregon; and Armstrong-White in Bloomfield Hills, Michigan.

Pamela Kleibrink Thompson set up an animation studio from scratch as the production manager of *The Incredibles* director Brad Bird's first network animation project, *Family Dog*. She was production manager on *The Simpsons*, the Emmy Award-winning prime time animation series.

Pamela Kleibrink Thompson was production manager on the Paramount animated feature *Bebe's Kids*, produced and directed by the Hudlin Brothers. Thompson produced the Career Boot Camp in 1998—a weekend immersion seminar for animation professionals. She co-produced the event in 1999.

Pamela Kleibrink Thompson's monthly column, The Career Coach, appears at the Animation World Network web site <http://mag.awn.com> and in the Los Angeles-based employment journal, *Working World*. She has written articles for over 40 other publications, including the *Los Angeles Times*, *Entrepreneur* and *Woman's Day*.



Mr Seng Choon Meng
Managing Director, Scrawl Studios Pte Ltd | Singapore

Scrawl Studios Pte Ltd is one of Singapore's leading animation companies, specializing in high-definition original kid's content for TV, Web and Mobile.

Founded in 2001, making it one of the pioneer animation studios in Singapore, Scrawl Studios is the creative force behind many innovative animation titles and character brands, with programmes sold internationally to Australia, Canada, France, Portugal, South Korea and Thailand. Its animated titles include NANOBOY (26 x 26 min episodes); Milly Molly (13 x 22 min episodes) and CLANG INVASION (52 x 11 min episodes)

Beside digital animation, Scrawl Studios also develops interactive content based on its character brands, including a suite of mobile games and mobile comics, as well as original Flash online games. Scrawl Studios aspires to be a leading creator and IP Producer in Asia of hit animated entertainment for kids, and the creative force behind a stream of distinct and marketable properties and characters.

If you are interested to work in a field that allows you to flex your imagination, be creative, resourceful and get in touch with the current trends of multimedia and animation, you are more than welcomed to send your portfolio and resumes to recruit@scrawlstudios.com. Information and artwork by Scrawl Studios can be found at www.scrawlstudios.com.

ANIMATION PORTFOLIOWORKSHOP

Get To Know Our Speakers



Mr Jim F. Ward
Recruiting Manager



Ms Alicia Lee Muller
Recruiter
Lucasfilm Animation Singapore

Lucasfilm Animation Singapore is a fully-integrated Digital Animation Studio designed to produce digital animated content for Films, Television and Games for global audiences.

Lucasfilm Animation Singapore works hand in-hand with Lucasfilm Animation based at Skywalker Ranch in Marin County, California. Together, they are currently producing a CG Animated TV Series in 3D for the global market. The TV Series is based on the Star Wars universe with the working title Clone Wars. It will be broadcast in 2008.

Lucasfilm Animation Singapore also works alongside Industrial Light and Magic on the production of visual effects shots for feature films and with LucasArts on the production of assets for their award-winning games. Currently Lucasfilm Animation Singapore is in the process of creating a new game title from concept to development in Singapore.

Lucasfilm Animation Singapore is now seeking talented computer graphics artists to apply for the JEDI MASTERS PROGRAM to begin training as apprentices at the company's Singapore studio over a 24-week term. The JEDI MASTERS PROGRAM is a paid-apprenticeship and will combine classroom-based courses, department-based mentorship, and full immersion in the production environment. Depending on the chosen career path, apprentices will quickly gain expertise in feature film and television animation production, visual effects production, or games development and production. Trainees who complete the program and demonstrate the appropriate talent and skill level will be eligible to be considered for positions at LAS.

For more information on the JEDI MASTERS PROGRAM including registration and application submission please visit www.lasjedi.com



Mr David Kwok
Chairman, Singapore Animators Connection

As Founder and Chairman of the Singapore Animators Connection (SAC), David Kwok is a strong advocate for the development of the 3D animation industry in Singapore and is responsible for setting the strategic framework for the association to address the industrial and educational concerns of its members. As one of the early pioneers in the Singaporean CGI industry, he has participated in its growth and the evolution of the artistic skills of its members to levels of technical and aesthetic sophistication that meet global industry standards.

Over the years, he has led the drive for the association to develop expertise in the areas of production pipeline planning, production skills development, manpower resource development, as well as critical business knowledge required for the development of the CGI industry in Singapore.

Today, as the Managing Director of local production house Tiny Island Productions and WSQ training institution CG Protege, David continues to work in close collaboration with industry players and government authorities to promote the Singapore 3D animation industry.

**** See you at the Portfolio Workshop in March! ****